

newsletter



CURRENT
NUMBER OF
REGISTRANTS

897

ALL OUT CRICKET

NatWest CricketForce is featured in the recent edition of All Out Cricket as it focuses on Swarkestone Cricket Club in Derbyshire and the fantastic developments they've made at their ground with the help of NatWest CricketForce including the building of their new club house.

The article can be found on page 84 of the October issue, out now!



FANTASTIC COMPETITION FROM DULUX

DECORATOR CENTRE

Dulux Decorator Centre has been an Official Supporter of NatWest CricketForce for over two years now and is continually offering registered clubs exclusive offers and prizes. This month sees them offering three vouchers worth £100, £50 and £25 to three lucky clubs, and all you have to do to be in with a chance of winning is answer the three simple questions below.

- 1) In Cricket, what is a bye?
- 2) In Mens Senior Cricket, what should a new ball weigh?
- 3) As part of their 'Colouring the Community' anniversary, how many years is Dulux Decorator Centre celebrating?

To enter the competition please send an email, subject 'DDC Competition' to natwestcricketforce@ecb.co.uk and include your three answers, your name and the name of your cricket club. The closing date for the competition is Thursday 7th October 2010 and the winners will be announced in the next newsletter.

This competition is exclusively for NatWest CricketForce 2011 registered clubs and only one entry per club is allowed.

For more information on Dulux Decorator Centre please go to www.duluxdecoratorcentre.co.uk.

In this issue...

NWCF DVDs	2
PRESTWICH CC - FUNDRAISER	2
OFFICIAL SUPPORTERS	2
CONSTRUCTION COLLEGES	3
OFFICIAL SUPPORTERS	3
ELEMENTS TO CONSIDER	4



NATWEST CRICKETFORCE DVDs AVAILABLE FOR ALL

As well as our own NatWest CricketForce DVD which is available for clubs via the helpdesk, there is now an additional NatWest CricketForce 2010 DVD available courtesy of NatWest.

This DVD covers the three 2010 Showcase Clubs - Harrow St Mary CC, Gedling Colliery CC and Scarborough CC - and the involvement of NatWest staff at these events. You can follow various members of staff from head office and local branches as they get stuck in with shovels and paint brushes all in the aid of cricket club development.

As part of their Customer Charter, NatWest are committed to supporting the local communities of their branches. As part of this commitment every staff member is given a day off each year to volunteer in their community and many, this year, chose to support their local cricket club's NatWest CricketForce event.

We're very grateful for all of their support!

If you'd like a copy of NatWest's NatWest CricketForce 2010 DVD and/or the ECB's NatWest CricketForce DVD please email the helpdesk - natwestcricketforce@ecb.co.uk - or contact your [County Cricket Development Manager](#) and we'd be happy to send them out to you.

OFFICIAL SUPPORTER
FOCUS:

BOWCOM

Bowcom offers all NWCF registered clubs a 15% discount off the list price of their Bowdry ground drying machine.

Bowdry is a revolutionary ground drying machine, designed specifically to efficiently and effectively remove standing water from any surface - be that covers, pitches or outfield.

For more information go to www.ecb.co.uk/natwestcricketforce



PRESTWICH CC KICK OFF NATWEST CRICKETFORCE FUNDRAISER WEEKEND



The August Bank Holiday saw the inaugural NatWest CricketForce Fundraiser take place and Prestwich CC in Lancashire was chosen as the launch club.

Angus Fraser, Michael Lumb and Katherine Brunt were present to witness the club's fantastic event where they raised £3,750 which will go towards the installation of new nets. At the centre of their Fundraiser day, Prestwich CC ran a 4 team Twenty20 competition, and supported this with the NatWest Roadshow, barbecues, raffles, auctions, and of course a fully operational bar.

Katherine Brunt, England Women's top bowler, said "It's great to be here to be part of the first [NatWest CricketForce] Fundraiser. Growing up in cricket we didn't have amazing facilities and clubs didn't have a lot of money to get grass roots [cricket] going... This event is really important and should continue."



Katherine Brunt serving up a treat at Prestwich CC

For more information and to see the video go to the address below.

OFFICIAL SUPPORTER
FOCUS:

STUART CANVAS



Stuart Canvas Products offers various discounts off their range of cricket covers and boundary ropes.

They have developed innovative products to help combat both rain and frost and have become pioneers in weather protection systems.

Stuart Canvas Products offers a selection of covers to suit all budgets

For more information go to www.ecb.co.uk/natwestcricketforce

OFFICIAL
SUPPORTER FOCUS:

WOLSELEY



BUILD CENTER

Wolseley Build Center offers up to 70% discount off building materials across the Build Center product range.

This offer is not just for the NatWest CricketForce weekend but far beyond - meaning you can access building products for your club all year round.

Their nationwide coverage includes specialist branches in timber, ironmongery, landscaping and glass. All branches are staffed by knowledgeable and enthusiastic people who understand customer needs.

If you want building products for your cricket club, contact your local Build Center.

For more information go to
www.ecb.co.uk/natwestcricketforce



OFFICIAL SUPPORTER FOCUS:



CLIMATE COVER

Climate Cover Ltd offers all registered clubs a 15% discount off their revolutionary turf protection covers - Climate Cover System™.

The Climate Cover System™ is the lightest, strongest and only breathable sports turf cover in the world. It is manufactured from a unique material, making it an extremely lightweight and incredibly strong turf protection system - with the unique benefit of allowing the grass plant to breathe.

For more information go to
www.ecb.co.uk/natwestcricketforce

NATWEST CRICKETFORCE AND CONSTRUCTION COLLEGES

Do you need help building a new score box, laying a new patio, renovating a changing room or simply revamping a tired old pavilion, but the quotes you have sourced are way too expensive and there is nobody at the club who can help? Why not contact the Construction department at your local college and see if they can help out. As part of NatWest CricketForce 2009 and 2010 students and staff from



Staff and students from Derby College with Mike Gatting at Gedling Colliery CC, Nottinghamshire in 2010

Construction Colleges and Departments helped at a number of participating clubs to build score boxes, barbeques, brick benches and help paint changing rooms.

This year we have produced a Service Level Agreement to further help to establish links between colleges and County Boards in order for clubs like yourself to reap the benefits. Please contact your County Cricket Development Manager for more information.



Helpers from Derby College with England's Nicky Shaw at Highway CC in 2009

ELEMENTS TO CONSIDER FOR YOUR NATWEST CRICKETFORCE EVENT



...not all will be applicable, but many will be.

Extra security in the days leading up to NatWest CricketForce – secure site materials
Marquees/shelter for bad weather, perhaps from the local Scout Group
Catering for hungry and thirsty workers – you can never have enough tea
St John Ambulance
Inform the local Police and Fire service
Skips for rubbish – you may need several - ask your Local Authority
Portaloos required?
Banners/Posters in the town and at the end of the drive
Registration Point – obtain contact details of all those that turn up and/or volunteer
Photographer – you can never take enough photographs
Film the event - this film can be invaluable to show potential supporters what you have achieved through self-help
Interview key people and distribute to all – a great way to raise the profile of your business supporters and local community partners
A man/woman and a van – for those last minute pick ups throughout the day
Arrange ample visitor parking with parking stewards – arrange convenient parking for key Volunteers/Workers/ Media/VIPs /Emergency vehicles
Arrange sponsored bouncy castle, face painting....
Invite Sponsors/CricketForce Business Sponsors to display/exhibit products
Organise a supervised area for the very young away from the work
Host Kwik Cricket games while parents roll their sleeves up!
Set up stalls – cake, white elephant, membership info, cricket clothing, cricket memorabilia etc.
Arrange vacuum cleaners for end of work clean up
Plan more cloths, brushes, rollers, white spirit, buckets etc. than you think you need!
PA system, music, Master of Ceremony (provide schedule)
Invite local sporting/other celebrities
Invite professional players that have played for your club in the past
Invite the local school children/teachers to perform/entertain
Invite the media – have a media briefing sheet including names, titles and contact details
Invite school teachers from the local schools you are working in partnership with
Invite representatives from the local community groups you are working with i.e. youth clubs, brownies, scouts etc...
Invite your local Partnership Development Manager
Invite School Sport Co-ordinators at your local secondary schools
Invite the Primary Link Teachers at each of your local primary schools
Invite your local Sports Development Officer
Invite representative from your County Sports Partnership
Invite your County Cricket Development Manager
Invite representatives from your County Cricket Board
Invite representatives from your Regional Sport England Office or Regional Sports Board
Invite your local Parish/District/County Councillor and MP
Arrange a VIP to open facilities
Evening function BBQ/Band/Entertainment